ARMSTRONG®

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Armstrong's Healing Heroes Marks 10 Years, Looks to Pair Five More Veterans with Service Dogs.

The 'Five Dogs, Five Heroes' Campaign aims to find five more veterans to receive service dogs and seeks help from the community.

BUTLER, PA, NOVEMBER 11, 2026 — Armstrong's Healing Heroes program celebrates its 10th anniversary this Veterans Day with funding secured for five more medical service dogs for veterans with disabilities in Armstrong's six-state service area. Since 2016, Healing Heroes has matched nine veterans with medical service dogs, and one veteran is now on her second dog.

How to Apply or Refer a Veteran

Healing Heroes is available to veterans in any of the counties Armstrong serves in Pennsylvania, Ohio, Maryland, West Virginia, Kentucky, and New York. Veterans do not have to be Armstrong customers, and there is no cost to participate. To apply, visit Guardian Angels Medical Service Dogs at medicalservicedogs.org.

Each dog is matched to a veteran's specific needs, such as post-traumatic stress disorder, traumatic brain injury, seizure disorders, or mobility challenges. Training each service dog usually takes about two years.

10 Years of Healing Heroes

Healing Heroes launched on Veterans Day 2016 in partnership with Guardian Angels Medical Service Dogs. Over the last 10 years, employees, customers, and community partners have raised more than $350,000 for the program.

"For 10 years our employees, customers, and communities have supported veterans through Healing Heroes, and we're proud of every pairing we've made with Guardian Angels," said Jeff Ross, President of Armstrong. "The next five dogs are funded. Now we need help finding veterans who need them."

Mary Jo Brandt, COO of Guardian Angels, shared a similar sentiment, saying, "Seeing firsthand the life-changing impact a highly trained medical service dog has on someone with a disability is what motivates us to do what we do every day. It takes extraordinary dedication, resources, and teamwork to make that happen. Dedicated sponsors like Armstrong help turn that commitment into real, lasting changes in people's lives. We couldn't accomplish this mission without them."

How to Support Healing Heroes
Information on making donations and how you can support the program is available at ArmstrongFiber.com/HealingHeroes.

About Armstrong
For more than 80 years, Armstrong has been a leader in telecommunications technology.

Founded in 1946 by Jud L. Sedwick as Armstrong County Line Construction, Armstrong is still family-owned and operated, with a strong commitment to the communities it serves. Armstrong's advanced fiber network covers six states: Pennsylvania, Ohio, Maryland, New York, West Virginia, and Kentucky. The company delivers advanced infrastructure and focuses on excellent customer service and satisfaction. Armstrong offers 24/7 local support, transparent pricing, and free technical service to both residential and business customers in its service area.

For more information on Armstrong's Advanced Fiber Network, please visit ArmstrongFiber.com.com/network.

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